

# JODI MEADOWS

## DESIGN RESEARCHER

### PERSONAL SUMMARY

Being an inquisitive creative with a critical eye, I am always questioning the world around me. This, combined with my academic background in Pacific Studies and experience and knowledge as a Design Researcher helps me to solve problems in a uniquely creative way.

### ACADEMIC BACKGROUND

#### Victoria University Wellington

MASTERS | FEB 2013 - FEB 2015

Masters in Design Innovation specializing in Culture + Context

- Achieved Masters with Merit endorsement
- Researched into how Design pedagogy and methodologies and Pacific indigenous theories could combine to inform an approach to creative practice in Aotearoa, New Zealand

#### Victoria University Wellington

BACHELOR OF DESIGN INNOVATION | JUNE 2006 - JUNE 2010

Majoring in Culture+ Context minoring in Industrial Design & Pacific Studies

- Awarded Academic Excellence from Victoria Design School

### CONTACT DETAILS

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Referees given on request

### WORK HISTORY

#### Design Practice Lead

THE CAUSE COLLECTIVE | AUG 2020 - PRESENT

- Social Innovation designer supporting 12 social change initiatives in South Auckland on identifying and solving systemic issues holding community back from achieving a better future
- Leading and developing a Pacific approach to Design for social innovation and growing Design capability and confidence with internal and external stakeholders.

#### Digital and Community Activator

CX COLLECTIVE (CXC) | JAN 2020 - AUG 2020

- Strengthened professional growth and connections within CX industry by facilitating online events.
- Increased CX Collective community by 20% by developing and managing website, EDM and social media content.
- Transformed CXC from an in person meet-up to an entirely digital platform of events and learning content during the lockdown period.

### KEY COMPETENCIES

Indigenous researcher  
Design Thinking  
Co-designer  
Systems Thinking  
Critical Thinking  
Writing  
Qualitative research  
Workshop Facilitator  
Empathy  
Listening & synthesizing